

## MARINE BUSINESS FOR SALE

# OUTBOARD MOTOR & SMALL BOAT SPECIALIST

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<b>Ref No:</b>	FPM67614
<b>Description:</b>	Outboard Motor & Small Boat Specialist
<b>Location:</b>	Hampshire
<b>Guide Price:</b>	£1,000,000 (Offers Above)

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### Opportunity Overview

This award-winning business, long established and under 3<sup>rd</sup> generation family ownership has an excellent reputation for supplying leisure and commercial boats, engines and engine parts locally, throughout the UK and worldwide.

Best described as being an outboard motor and small boat retailer and distributor, offering new marine products via trade counter, telesales and online, alongside fit out services and pre-owned vessel brokerage. The company supplies rigid inflatable boats, fishing boats, small cruisers and outboard motors including a full parts service. Boats can be supplied customised to exact specifications to include electronic navigation and safety equipment, onboard entertainment, trailers, covers and canopies. The supply of engine parts and related equipment is a significant part of the business and with factory trained staff UK and European dealerships are in place.

The business is operated on a day-to-day basis by a staff structure that includes a General Manager and Heads of Departments all considered to be key employees of long service with vast industry experience and knowledge. Its client base is significant and provides for a high rate of repeat business from both retail and marine trade customers. Regular surveys are carried out to monitor customer satisfaction levels.

All handover support and training will be provided to ensure a successful transition of ownership. This is a rare acquisition opportunity supported by a timely and genuine reason for sale and will be attractive to both trade and private buyers alike.

### Contact Information

This opportunity is offered for sale exclusively via First Peninsula Marine and no direct approach should be made. To protect the owner's commercial interests confidential sales details are only available to NDA Registered Buyers.

For further information please visit: [www.firstpeninsulamarine.co.uk](http://www.firstpeninsulamarine.co.uk) or call 0333 987 3122

