

MARINE BUSINESS FOR SALE

HIGH PROFILE BOAT SALES BUSINESS

Ref No:	FPM67651
Description:	Brokerage business incorporating premium yacht brand dealership.
Location:	Southampton, Hampshire
Guide Price:	NOW SOLD

Opportunity Overview

There is a certain profile of boat sales business that attracts immediate attention when offered for sale and this is certainly one of them. With a recognisable brand, enviable reputation, an established team of qualified brokers, prime location, strong financials and a genuine reason for sale, this one ticks all of the boxes.

First established in 2011 as a high-quality brokerage sales business it was soon appointed as the UK and Ireland Exclusive Agent for a premium yacht builder. This provided for a multi-channel approach to marketing, growing brand awareness and building enquiries, alongside achieving the security of generating a mix of new and pre-owned vessel sales revenue.

Its marina location provides for premises secured by way of commercial leases accommodating a sales office and plenty of hard standing display area. The business also provides boatyard services including offering competitive rates for boat lifts, storage ashore, valeting and general maintenance. These value-added services increase turnover and ensures that the pre-owned boats offered for sale on brokerage are presented to prospective purchasers in the best possible condition. The business operates 5 days per week with office hours of 9am to 5:30pm.

There is ample scope to develop the existing business model further including opening additional branch locations and so this opportunity will be of interest to both trade acquirers and investors as well as private buyers alike. All handover support and training will be provided to ensure a successful transition of ownership.

Contact Information

Offered for sale exclusively via First Peninsula Marine we anticipate significant levels of interest, so an early viewing is therefore highly recommended. No direct approach should be made. To protect the owner's commercial interests' confidential sales details are only available to NDA Registered Buyers.

For further information please visit: www.firstpeninsulamarine.co.uk or call **0333 987 3122**



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