

LEISURE MARINE BUSINESS FOR SALE

BOAT SHARE MEMBERSHIP & TRAINING COMPANY

Ref No: FPM67645
Description: The UK's Leading Boat Share Membership Company
Location: South Coast
Guide Price: **NOW SOLD**

Opportunity Overview

The leisure marine sector is reported to be worth £3.17 Billion to the UK economy (Source: British Marine 2018). Accordingly, there has been much study and conjecture on the future of the leisure boating industry and including, very specifically, vessel ownership itself. Industry investigation has acknowledged that the average age of the boat owner is rising and there is no guarantee that younger sailors and powerboaters will follow the traditional boat ownership pattern. In fact, current trends show little by way of 'ownership tendencies' with cars, phones and even music being rented.

Several forward-thinking companies in the leisure boating industry have looked to the future and developed business models to adapt to these changing times, offering products and services which have huge potential for future growth. This is one of these companies.

First established in 2005 and now for sale, this company is recognised as the UK's leading boat share membership company, providing members exclusive use of a range of high-quality yachts and catamarans, with time on board shared between just a few other members. Membership offers a very low risk and cost-effective route to yachting without the need to buy, coupled with ongoing social events and RYA training courses that enable members to develop their cruising skills, qualifications and experience.

The owners have reached a stage in their lives where they are understandably looking to enjoy some free time and to retire. They are happy to offer a reasonable handover support and training period to an acquirer to ensure a successful transition of ownership.

Contact Information

This opportunity is offered for sale exclusively via First Peninsula Marine and no direct approach should be made. To protect the owner's commercial interests' confidential sales details are only available to NDA Registered Buyers.

For further information please visit: www.firstpeninsulamarine.co.uk or call 0333 987 3122



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