

## MARINE BUSINESS FOR SALE

## RETAIL DISTRIBUTION OF INFLATABLE BOATS AND RIBS

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<b>Ref No:</b>	FPM67633
<b>Description:</b>	Seller of own brand trademarked inflatable boats and RIBS.
<b>Location:</b>	Birmingham (ideally to be relocated on sale)
<b>Guide Price:</b>	<b>NOW SOLD</b>

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**Opportunity Overview**

This long-established retailer, distributor and brand owner of well-known and trademarked inflatable boats and RIBS, supplies a diverse range of craft into the UK and international pleasure boating, performance recreational and commercial marine markets, including the bespoke build of yacht tenders, specialist vessels for use as safety boats, emergency services rescue boats and craft for military applications.

The business has a consolidated position in the UK marine market because of its extensive marketing activities which includes exhibiting at major national boat shows. Whilst most sales are of boat packages including accessories and engines supplied direct to end users, its expanded indirect supply model encompasses a dealer network and international distributors. The business also has regional dealerships in place with leading outboard engine brands and trailers.

With all manufacturing fully outsourced overseas, product design, research and development, distribution and sales operations are in Birmingham, located in premises that include a sales showroom for display of craft, warehousing, production workshop and administration office. The business is ideally to be relocated on Completion or shortly thereafter, presenting an opportunity for considerable cost savings if acquired by an existing business as a bolt-on acquisition.

For sale due to the intended retirement of the owner. All handover support and training will be provided to ensure a successful transition of ownership.

**Contact Information**

Offered for sale exclusively via First Peninsula Marine, no direct approach should be made. To protect the owner's commercial interests' confidential sales details are only available to NDA Registered Buyers.

For further information please visit: [www.firstpeninsulamarine.co.uk](http://www.firstpeninsulamarine.co.uk) or call 0333 987 3122

