## INFORMATION MEMORANDUM



## MARINE BUSINESS FOR SALE

# YACHT DEALERSHIP & BOAT BROKERAGE

**Ref No:** FPM67688

**Description:** Brokerage, new yacht dealer and pre-owned boat sales business.

**Location:** Essex and Suffolk

**Guide Price**: £925,000

#### **Opportunity Overview**

Long established and with an impressive trading history, being originally founded in the late 1970s, this profile business is highly respected and is one of the most recognised and experienced specialist boat sales businesses in the UK leisure marine sector.

The business is owner-operated and offers a hugely successful brokerage service alongside a selection of new sailing yachts from a tier 1 manufacturer as an exclusive dealer. It also sells used boats including Bluewater sailing yachts, coastal cruising and racing yachts and motorboats to suit a wide range of budgets and needs. Overall, it has retailed more than 10,000 boats of all descriptions to date, with values of up to £1m and over the years it has sold boats from an enviable list of the most well-known (and less known) boat builders and brands.

Being both the market leader and the largest boat sales operation in its region, its main offices are in prime marinas that are situated in very popular boating locations. The business serves its customer's needs very well indeed both in the UK, and internationally throughout Europe. Which often involves working with a network of other marine companies that provide complementary services, including for example boat purchase finance and insurance. For new yachts the business also provides an after sales service including warranty and spares.

This opportunity will be of interest to both trade acquirers and investors as well as private buyers alike. Full handover support and training will be provided to ensure a successful transition of ownership.

### **Contact Information**

Offered for sale exclusively via First Peninsula Marine we anticipate significant levels of interest, so an early viewing is therefore highly recommended. No direct approach should be made. To protect the owner's commercial interests' confidential sales details are only available to NDA Registered Buyers.

For further information please email office@firstpeninsula.co.uk or call 0333 987 3122









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