INFORMATION MEMORANDUM



MARINE BUSINESS FOR SALE

INFLATABLE BOAT CARE & REPAIR PRODUCTS

Ref No: FPM67630

Description: Inflatable Boat Care & Repair Products Business

Location: North Wales

Guide Price: NOW SOLD!

Opportunity Overview

This business has an enviable international reputation as being the expert in its field within the marine industry. It is a market leading supplier of boat maintenance and repair products, including some with an environmentally friendly profile, that are specifically focused on the inflatable boat and RIB sectors. It has been established for 45 years, and whilst being located in North Wales since its formation, it would be easily relocatable by a new owner if required.

With highly recognisable branding, the business supplies both the marine retail trade and boating enthusiasts on a direct basis with a range of packaged products which include fabrics, glues, solvents, cleaners, paints, parts, and accessories. Levels of repeat customer purchases are high, with an online web shop generating sales from across the UK and Europe. Its network of international distributors supplies the key overseas markets which provides for high levels of export sales. Demand from existing and potentially new dealers to stock the product range is consistently high.

Its own products have been developed and tested overtime in some of the harshest marine conditions to ensure reliability and are fully supported with user instructions and in-depth advice. The business also supplies other complimentary and industry leading brands alongside.

Owner operated by its two directors and assisted by two other members of staff, this is a rare acquisition opportunity supported by a timely and genuine reason for sale. It will be attractive to both trade and private buyers alike, from the UK or indeed overseas.

All handover support and training will be provided to ensure a successful transition of ownership.

Contact Information

This opportunity is offered for sale exclusively via First Peninsula Marine and no direct approach should be made. To protect the owner's commercial interests' confidential sales details are only available to NDA Registered Buyers.

For further information please visit: www.firstpeninsulamarine.co.uk or call 0333 987 3122









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